



Madhya Pradesh Association of Dallas

FAQs

1. What is Madhya Pradesh Association of Dallas (MPAD)? What are MPAD Objectives?

Madhya Pradesh Association of Dallas (MPAD) is a non-profit cultural organization based in Dallas, TX formed by the people living in the Greater DFW area originally hailing from Madhya Pradesh state in India and who are interested in preserving and promoting Hindi literature, language, culture, and heritage of Madhya Pradesh.

Founded in 2022, the Madhya Pradesh Association of Dallas is growing rapidly and is managed by a dedicated team of volunteers. The cultural, sports and social events will be hosted periodically every year providing an opportunity to cultivate, promote, foster, and develop the advancement of the knowledge of hindi language, literature, and culture in the community at the same time cherishing the values of liberty, freedom and mutual respect of adopted land.

MPAD Vision, Mission, and Objectives

- Promote, foster, cultivate and develop the advancement of Hindi language, literature, and culture among families from Madhya Pradesh residing around DFW area, especially in children.
- Bring together all Madhya Pradesh families and promote harmony and embrace Indian culture.
- Build a stronger community to preserve and protect the integrity of Madhya Pradesh culture and foster the exchange of ideas and understanding between the peoples of Madhya Pradesh culture and other cultures.
- Organize and participate in MPAD Sports, cultural, social, and charitable activities and events.
- Be a nonpartisan, secular, and non-political organization in the best interest of the Madhya Pradesh Community and its members.

- We are bound by the rules and articles of a written constitution also known as the Madhya Pradesh Association of Dallas (MPAD) Bye-Laws. The Bye-laws will be available on our website <http://mpad.foundation>.

2. Is MPAD a 501(c) organization?

Yes, MPAD is a non-profit charitable (501 C3) cultural organization.

3. What are the rules of the organizations?

Rules and bye-laws can be found in the About Us section of our website, <http://mpad.foundation>

4. Who are the executive and board members? How are they chosen?

Any 501 (c3) organization must have board members and an executive committee. The committee was chosen from the initial volunteers who came forward to organize the first event (Diwali 2022) and committed their time to the organization.

Current board members and committee Members are -

| | |
|-----------------------------|-------------------|
| President - | Vikas Raghuvanshi |
| Vice-President - | Piyush Upadhyay |
| Secretary - | Dipti Parashar |
| Events Director - | Richa Sharma |
| Public Relations Director - | Nitesh Manchanda |
| Treasurer - | Anand Gupta |
| IT Director - | Sunil Sahu |

These Board Members will remain active until 31 Dec 2023. Subsequently, a new election cycle will be held between Oct-Dec 2023, to select Board Members for the calendar year 2024.

5. What is a non-profit membership program? Why did we choose to become an organization with a membership program?

Membership programs are a means of incentivizing giving and involvement within nonprofit organizations. The organization extends additional engagement opportunities to members in exchange for a membership fee - a truly mutually beneficial relationship.

Memberships are generally more beneficial for organizations that want a steady stream of predictable income and to provide services to their patrons. Donations, on the other

hand, are better suited to organizations that focus on projects for a cause, rather than ongoing services to their contributors.

We chose a non-profit membership program:

- To achieve a sustainable model with a steady source of income to plan the events effectively
- To keep the focus of the executive committee on providing an enriching experience rather than spending time raising donations.

6. How did you determine the membership fees? What are the membership benefits?

Membership fees were determined based on looking at similar organizations in the DFW area. Typical membership fees for organizations are from \$50 - \$125 per year.

By being a member you will be investing in building a sustainable organization dedicated to enriching our culture for our kids and providing a platform for the domicile of Madhya Pradesh to socialize.

MPAD plans to bring artists from Madhya Pradesh to Dallas

Membership benefits include-

1. Exclusively focused on developing community in the Dallas Fort Worth metroplex area. Non-DFW residents can join as members but cannot avail below benefits.
2. The annual membership will offer discounted event tickets all year round. In case of a waitlist in any event, members will receive priority entry.
3. Preferential slots for participation in cultural activities during events.
4. Annual members will be able to vote for the annual Executive Committee for the MP Association of Dallas; generally held in Nov - Dec timeframe.
5. In order to be eligible for entering the Executive Committee, an active annual membership is required.
6. The annual membership fee is non-transferable and non-refundable

7. How will you utilize the funds?

Funds will be utilized for the following -

- Organization of cultural and social events
 - Typical expenditures are for rent, insurance, decoration, food, disposable items, youth prizes etc.

- Purchase of reusable items
 - The organization needs mike(s), a sound system, a projector, stands, etc. for the events
- Organization of Youth-oriented activities
- Tax filing, bank transactions and other administrative and regulatory purposes

8. Are you going to take sponsorships? What are the benefits of the sponsorship?

Yes, MPAD welcomes sponsorships from businesses. Funds from sponsorship will be utilized to enhance the quality of engagement with MPAD members and the public at large through events and community-building engagements.

Sponsorship benefits -

- Space for logos on all official flyers
- 5 mins of stage time during major events
- Discounted rates for stalls etc. if permitted in an event
- Advertisement on Website as permitted.
- Banners at the event venue

If you own a business and want to capture the audience of MP Association of Dallas members in the Dallas Fort Worth metroplex area, we will appreciate your sponsorship as we are building this organization from scratch. Please reach out to Treasurer or Public Relations Director for more details.

9. How do I volunteer?

MPAD organization is run by volunteers including the executive committee members, dedicating their time to the organization without any monetary benefit.

To organize events, the executive committee depends on volunteers. There are two types of volunteer options.

1. Long-term annual enrollment is for the entire calendar year. This is for those volunteers who can commit some amount of time every month for community building, sponsorship development, social media management, and
2. Event-based volunteer enrollment is for a specific event. The Events Director or PR Director will reach out to the group for volunteers

10. Which Events are planned so far?

So far we have the following events planned -

January 29th - Republic Day and Makar Sankranti Celebration

March - Holi (Date TBD)

July/August - Summer picnic

November - Diwali (Date TBD)

Other events we are considering are -

- Youth activities
 - Hindi classes for youth
 - Lectures on cultural icons like Swami Vivekananda
 - Classes for pranayam
- Volunteering at a kitchen,
- Food drive,
- Blood Donation drives
- Partner with other local DFW based non-profit organizations, as feasible.
- Healthy lifestyle events
 - Hiking /5K
 - Yoga shivir
 - Laughter clubs